**GO NORTH WEST NEWS RELEASE**

**GO NORTH WEST TEAMS UP WITH SALFORD RED DEVILS**

*New partnership sees bus operator teaming up with Super League giants to provide buses to and from home games from across Salford*

**27 January 2020**

Leading bus operator Go North West are teaming up with Super League pacesetters Salford Red Devils and the Salford Red Devils Supporter’s Trust for a brand-new partnership! For the 2020 season, Go North West will be running buses for fans to get to and from fixtures at the AJ Bell Stadium, home of Salford Red Devils.

The partnership kicks off with Salford Red Devils’ first home game of the season, Salford Red Devils vs Toronto Wolfpack, at 2pm on Saturday 8 February. Thanks to the exciting new partnership, fans will be able to catch matchday bus RD1 to and from matches at the AJ Bell Stadium from Salford Shopping Centre, Irlams o’th’ Height, Langworthy, and Eccles.

John Roxburgh, Operations Manager at Go North West said; “Salford Red Devils are giants of the Super League and are at the very heart of the community here in Salford. As Salford’s leading bus company, we’re proud to play our part in helping fans connect with their heroes, and we’re delighted to be supporting the club with this exciting new partnership”.

Salford Red Devils director Paul King said: “We’re really pleased to be working with Go North West on this initiative.

“Our success last season captured the interest of the local community and it’s important that we feed that interest by ensuring they can attend fixtures throughout what is set to be a very exciting 2020 Betfred Super League campaign.

“The AJ Bell Stadium has become much more accessible than when it first became our home and these buses will provide another, efficient way for supporters to make their journeys.

“I would like to thank the supporters’ trust for their work on this initiative and look forward to it transporting supporters new and old to our home opener against Toronto Wolfpack.”

Pete Brady, The Chair of the Supporter's Trust said: "We are delighted to work with Go North West for the 2020 Super League Season. The RD1 service has become an integral part of the match day experience for so many fans and some of those fans wouldn't be able to get to and from the stadium without it. We look forward to building our partnership with Go North West over the coming months, and if the demand is there, we can look to expand this service across the city."

Tickets for the RD1 can be bought from the driver on matchdays, or online at salfordrlfcst.com.

For more information and to download timetables and fixture lists, visit gonorthwest.co.uk and salfordreddevils.net. To find out more about the Salford Red Devils Supporter’s Trust, visit salfordrlfcst.com.

**ENDS**

**Notes to editors:**

Go North West was incorporated in 2019, taking over the former First Manchester operations at Queen’s Road depot, close to the centre of the city. Part of The Go-Ahead Group, Go North West run a network of high-quality bus routes across Greater Manchester, Salford and the North West, with buses linking towns such as Warrington, Rochdale, Middleton and Bury with the city centre.

The Go-Ahead Group is one of the UK’s leading providers of public transport, enabling more than a billion passenger journeys each year on its bus and rail services. Go-Ahead places great importance on partnership, adopting a collaborative approach with governments, local communities and strategic partners; developing and operating services that create long-term value for all of us. For more information about Go-Ahead Group visit [www.go-ahead.com](http://www.go-ahead.com/)

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